

LEADING TECHNOLOGY AVAILABLE TO BENEFIT CARDIAC REHAB CLIENTS

CACPR ANNOUNCES CONTINUING PARTNERSHIP WITH POLAR CANADA

Polar is pleased to announce that along with CACPR, we are embarking on a strategic partnership that will help cardiac centres provide leading-edge heart rate monitoring technology to their clients.

Polar's partnership with CACPR goes beyond an endorsement of heart rate monitors as an effective rehab tool. Starting November 2, 2016 as part of Polar's relationship with CACPR, a percentage of proceeds from every heart rate monitor sold to a cardiac centre's clients will be directed to CACPR for use in member services and cardiac education. In addition, cardiac centres with retail facilities will benefit from the consolidated buying power offered through the relationship with CACPR, allowing centres to grow their revenue by purchasing Polar's heart rate monitors at a discounted price. The product warranty starts when the patient (end user) buys the unit.

Centres with retail capabilities

Add value to your clients by providing them with a proven and easy-to-use tool that helps ensure safe and effective exercise by rehab clients. In addition to discounts on select Polar models, your centre will receive personalized training from a Polar representative and comprehensive phone support for any technical questions.

To participate in this unique program, and offer Polar heart rate monitors for sale in your centre, please contact Order Desk at Polar at 1.888.918.5043 ext 3363 for more information and to set up an account.

Centres without retail capabilities

Your clients are still able to receive the proper heart rate monitor that fits their needs. An authorized Polar order form has been created to allow CACPR clients to purchase the right unit. They will need to submit the form to Polar via fax (514-637-4707) or by email (orderdesk.canada@polar.com), and their order will be handled appropriately; please make sure that the patient fills in the required information (complete ship-to address and credit card information). The forms will be delivered directly to the Order Desk department and all personal information will be removed once the order has been placed. Patients would be buying the units from the CACPR member. For those members who do not want to be retailers of the Polar Products, forms are provided for the patients who want to purchase and they would send them directly to Polar.

If the patient has any further questions about our units offered for the CACPR program, they can reach our technical department at 1-888-918-5043 ext 3362.

For cardiac centre rehab clients, Polar recommends the following products:

FT1: Basic fitness training

- Shows heart rate on large and easy-to-read display
- Helps improve your fitness with manual heart rate target zone
- Displays a summary of your latest workout
- Offers one-button functionality and coded heart rate transmission to avoid cross-talk



A300: 24/7 Activity measurement and fitness training

- Shows your steps, distance, and burned calories and motivates to reach your activity goal
- If you stay still for too long, the A300 will vibrate telling you it's time to move again
- Train to your own beat with the Polar H7 heart rate sensor and make sure your every move is counted for



LOOP 2: 24/7 Activity measurement

- Tracks your steps and distance from steps
- Reminds you with vibration to get up after 55 minutes of sitting and add active breaks to your daily routines
- The individual algorithm is based on your data: weight, height, age, gender and the intensity of physical activity
- Shows how active you've been during the day and gives practical guidance for reaching your daily activity goal
- Automatically tracks your sleep time and quality
- Vibrates and notifies you about incoming calls, messages and calendar reminders (iOS only).



H7: Heart Rate Sensor

- Comfortable heart rate sensor strap which you connect via bluetooth to your fitness app or training device
- You can use the Polar H7 strap with a number of Polar products as well as other compatible gym equipment
- Compatible with dozens of leading fitness apps, including Polar Beat
- Transfers heart rate information while swimming with products which support 5 kHz transmission
- Compatible with iPhone 4S and later and selected Android devices



As the leader in personal heart rate monitors, Polar is proud to support CACPR's objectives to provide the best rehab tools to cardiac centre clients. The global experts in heart rate monitoring since 1977; Polar's heart rate monitors are used around the world in the maintenance of good heart health.

To learn more about the Polar heart rate monitor program and how it can work for your centre and your clients, please contact Order Desk at 1.888.918.5043 ext 3363.